Message Text

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INFO OCT-01 ISO-00 EB-08 /021 W

-----101415Z 105971 /41

R 101400Z MAR 77 FM AMEMBASSY BONN TO USDOC WASHDC INFO SECSTATE WASHDC 6337 AMCONSUL DUSSELDORF AMCONSUL FRANKFURT AMCONSUL MUNICH

AMCONSUL STUTTGART

UNCLAS SECTION 01 OF 02 BONN 04279

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJECT: ADS REQUEST - MARLIN-ROCKWELL DIV., TRW INC.,
JAMESTOWN, N.Y.

THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY THE FOREIGN SERVICE POSTS AND HAVE EXPRESSED THEIR INTEREST:

AMCONSUL DUESSELDORF:

AMCONSUL DUESSELDORF:
BAT-AIR GMBH
POSTFACH 980240, FLUGHAFEN KOELN-BONN
5000 KOELN 90
CONTACT: HERR JOACHIM H. BLUMSCHEIN
AEROTECHNIK-KIRCHFELD KG
LENAUSTR. 1
4000 DUESSELDORF

AMCONSUL FRANKFURT:

INGO J. SCHLOTTKE INDUSTRIEVERTRETUNGEN GROSSER BIERGRUND 34, POSTFACH 623 UNCLASSIFIED

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6050 OFFENBACH/MAIN CONTACT: HERR SCHLOTTKE

PHONE: 0611-813545

COMMENT: THIS SPECIALIZED BEARINGS MARKET IS COVERED IN THE FRANKFURT CONSULAR DISTRICT, AS IN OTHERS, BY AN EXTREMELY LIMITED NUMBER OF INDEPENDENT SALES AGENTS AND DISTRIBUTORS SINCE ALL OF THE LEADING GERMAN,

EUROPEAN, JAPANESE, AND U.S. MANUFACTURERS (TINKEN AND FAFNIR) ARE OPERATING IN THE GERMAN MARKET THROUGH THEIR OWN CONTRACT SALES PARTNERS AND ORGANIZATIONS.

AGGRESSIVE PRICE DUMPING BY JAPANESE OEMS IN THE PAST HAS LED TO A COMPLETE DISRUPTION OF THE DOMESTIC MARKET PRICE STRUCTURE FOR PRACTICALLY ALL TYPES OF BEARINGS, WITH DOMESTIC MANUFACTURERS JOINING THE INTERNATIONAL LEGAL PROTEST AGAINST THE JAPANESE DUMPING PRACTICE THROUGH THE EC AUTHORITY IN BRUSSELS.

NOTWITHSTANDING THESE DIFFICULTIES, WE HAVE CONTACTED THREE EXPERIENCED AND INDEPENDENT SALES AGENTS/DISTRIBUTORS IN OUR AREA, OF WHICH ONLY ONE (SEE ADDRESS ABOVE) INDICATED AN INTEREST IN MARLIN ROCKWELL'S LINE OF CYLINDRICAL ROLLER BEARINGS, POINTING OUT, THAT THE MAIN CRITERIA FOR ANY FUTURE BUSINESS IN WEST GERMANY IS THEIR PRICE QUOTATION (US FIRM DID NOT SUPPLY PRICES).

ANOTHER DISTRIBUTOR CONTACTED BY OUR OFFICE HAS ASKED FOR AN EXTENSION OF THE DEADLINE IN ORDER TO BE ABLE TO GATHER THE REACTION FROM HIS TARGET SALES GROUPS IN THE AUTOMOTIVE AND MACHINERY INDUSTRIES FOR THIS SPECIFIC OFFER. HIS FINDINGS, IF POSITIVE, WILL BE SUBMITTED THROUGH REGULAR CHANNELS AS THEY BECOME AVAILABLE.

AMCONSUL MUNICH: UNCLASSIFIED

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ERIKA BUECHERL KUGELLAGER GROSSHANDEL HOREMANNSTRASSE 4A 8045 ISMANING B. MUENCHEN CONTACT: FRAU BUECHERL, MANAGER PHONE: 089-967974

COMMENT: THE FIRM IS A SMALL WHOLESALER SPECIALIZING IN BEARINGS ESTABLISHED IN 1972, EMPLOYS THREE PERSONS. GERMAN FIRM ALREADY REPRESENTS FOUR FIRMS AND SHOULD

LIKE TO EXPAND ITS SALES PROGRAM.

WAELZLAGER VERTRIEBS-GMBH
BESCHAFFUNGSDIENST FUER EUROPAEISCHE UND AMERIKANISCHE
WAELZLAGER
AEUSSERE BAYREUTHER STRASSE 230
8500 NUERNBERG
CONTACT: HERR STEINER, MANAGER

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INFO OCT-01 ISO-00 EB-08 /021 W

-----101415Z 105946 /41

R 101400Z MAR 77 FM AMEMBASSY BONN TO USDOC WASHDC INFO SECSTATE WASHDC 6338 AMCONSUL DUSSELDORF AMCONSUL FRANKFURT AMCONSUL MUNICH

AMCONSUL STUTTGART

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PHONE: 0911-514333 TELEX: 06-23825

COMMENT: COMPANY IS AN IMPORTANT DISTRIBUTOR OF ROLLER BEARINGS AND INDICATED STRONG INTEREST IN US PROPOSAL. GERMAN FIRM WILL IMMEDIATELY CONTACT MARLIN ROCKWELL, WITH WHOM IT HAS HAD RELATIONSHIP PREVIOUSLY.

AMCONSUL STUTTGART:

ATD ANTRIEBSTEILE DREJA KG HANDELS-GMBH POSTFACH 1210 KIRCHSTR. 12

7303 NEUHAUSEN/FILDERN

CONTACT: HERR WOLFGANG E. DREJA, MANAGER

PHONE: 07158-4011

COMMENT: EXPRESSED CONTINUED INTEREST IN REPRESENTING

COMPANY, POSSIBLY ON A GERMANY-WIDE BASIS.

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APPROVING OFFICER: GUSTAF COONTZ, COMMERCIAL COUNSELOR STOESSEL

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Message Attributes

Automatic Decaptioning: X

Capture Date: 01-Jan-1994 12:00:00 am Channel Indicators: n/a **Current Classification: UNCLASSIFIED**

Concepts: n/a Control Number: n/a Copy: SINGLE Sent Date: 10-Mar-1977 12:00:00 am

Decaption Date: 01-Jan-1960 12:00:00 am Decaption Note:

Disposition Action: n/a Disposition Approved on Date: Disposition Case Number: n/a Disposition Comment:

Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BONN04279
Document Source: CORE
Document Unique ID: 00

Document Unique ID: 00 Drafter: n/a

Enclosure: n/a Executive Order: N/A Errors: N/A

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Litigation History:
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Office: ACTION EUR

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Original Previous Classification: n/a
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Subject: ADS REQUEST - MARLIN-ROCKWELL DIV., TRW INC., JAMESTOWN, N.Y. THE FOLLOWING FIRMS WERE CONTACTED

INDIVIDUALLY B TAGS: BEXP, GE To: COM Type: TE

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Review Markings: Margaret P. Grafeld Declassified/Released **US** Department of State EO Systematic Review 22 May 2009

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